



Doybox®

Turkey's New Generation
Food Concept

DOYBOX BİDAA

- **Individual Consumption**

Bidaa Markets

- **Out-of-Home Consumption (EDT)**

Food Supply for Chain Restaurants

- **Office/Staff Meals**

Weekly meal supply for offices with 5-15 employees across Turkey

- **Doymatik: Soup Vending Machine**

Coming Soon!

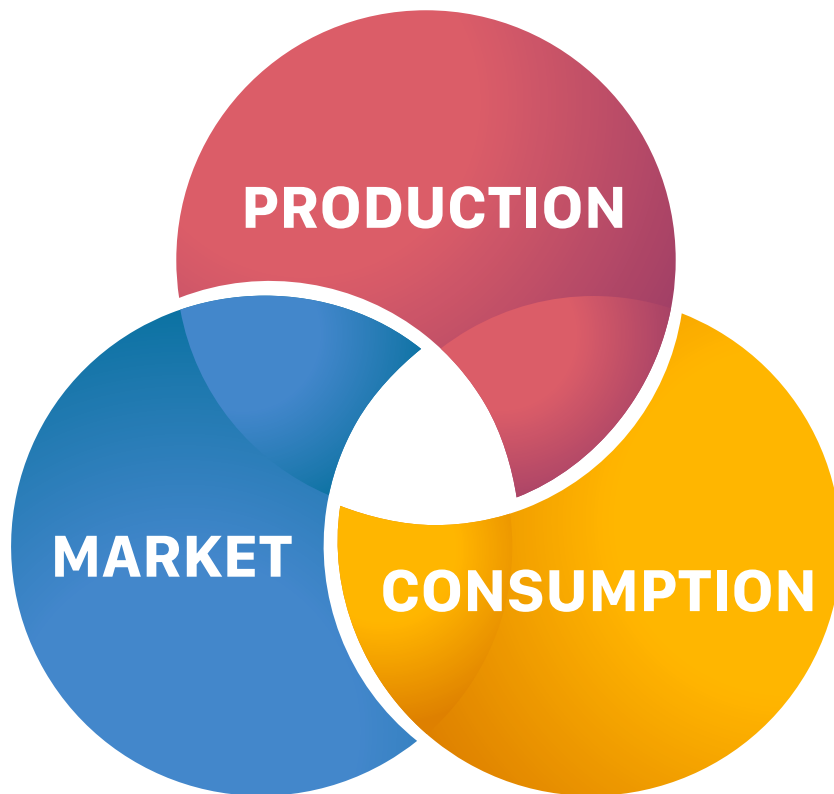
- **Franchise Opportunities**

Hundreds of Bidaa Markets across Turkey, making life easier



We Produce, Present, Sell

DoyBox Bidaa introduces the "Heat and Eat" concept, a first in Turkey, through the Doybox Bidaa Stores, adapting the most beloved flavors of traditional Turkish cuisine to the fast-paced lifestyle of today.



DoyBox Bidaa combines tradition and innovation with its unique flavors and affordable prices, bringing Bidaa markets and Doymatik stations to a location near you very soon!

Aiming to create a fast, practical, and healthy consumption habit, DoyBox Bidaa products contain no preservatives, as they are prepared in hygienic environments, certified with TSE quality standards, and produced through advanced technology processes.



The Practical Taste of Tradition

www.doybox.com.tr

Why Doybox®



Heat and Eat



Preservative-Free



Affordable



Practical





Our products are ready to eat in minutes, perfectly suited to meet the fast consumption needs of modern society!

Practical



From our factory to our food markets, and from there to your table, we deliver our products in the most cost-effective way possible.

Affordable



Fully cooked and stored at -18°C, our products can be heated in minutes and enjoyed instantly.

Heat and Eat!



Prepared using advanced freezing techniques that meet the highest hygiene standards, our products contain no preservatives.

Preservative-Free

In modern life, both individuals and businesses are racing against time, and consumption habits are accelerating. Doybox Bidaa, with its "Heat and Eat" concept, preserves the flavor and nutritional value of traditional meals while ensuring they are stored long-term and ready to eat in minutes.



Microwave / Airfryer / Oven / Stovetop



Take Away



Heat and Eat at
Bidaa Markets





Enjoy Convenient Flavors Anywhere You Want!

Our practical meals, ready to heat and eat in minutes, are at your service wherever you need: heat and eat at our store, take them home, or order them to your address!



Take Away



Heat and Eat at Bidaa Markets



Home Delivery

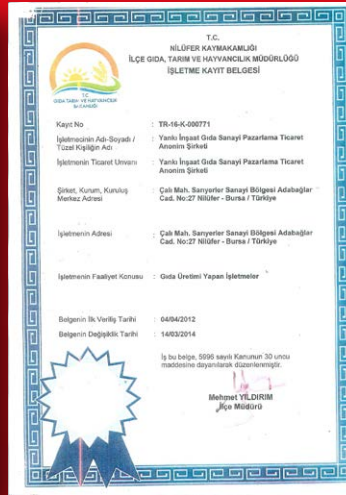
MIGROS
yemek

trendyol
go

getir

Yemeksepeti

Doybox®



OFFICE / EMPLOYEE MEALS

Doybox Bidaa provides weekly meal delivery services to various locations across Turkey. We offer delicious and fresh meals delivered weekly to offices with 5-15 employees. Prepared using traditional methods and offering the comforting taste of home-cooked meals, our dishes are sure to boost employee satisfaction.

Directly delivered from production to your table, our meals are cost-effective and help business owners manage their budgets efficiently.

With our Heat and Eat system, our meals can be conveniently warmed up using a stovetop, oven, air fryer, or microwave. We aim to help office workers move away from fast-food habits with our preservative-free and delicious meals, transforming consumption habits for the better!



The soups and dishes we produce specifically for the food service industry, including restaurants and cafes, offer significant advantages to businesses. Our products have extended shelf lives, allowing businesses to stock based on their sales forecasts. Businesses with fluctuating daily sales volumes can open small quantities of products and add new ones as needed, thus preventing production waste.

Businesses no longer need to produce themselves, resulting in savings on raw material purchases, production processes, personnel, energy, and time. The use of high-quality, flavorful presentations increases customer satisfaction. With this approach, businesses can easily manage cost and sales control, minimize losses, and create control reports by comparing stock and sales, thanks to the fixed portion sizes.



OHH / HORECA



Our Strength in Production: **Our R&D Investments**

With our R&D investments aimed at preserving food's shelf life, preventing flavor and nutritional value loss, and protecting human health by avoiding the use of flavor enhancers and preservatives, we maintain the highest quality standards and strengthen the power of our production!

Thanks to our R&D and quality principles, we offer consumers traditional dishes with preserved flavor and high nutritional value, presented through our innovative concept.



Product supply in accordance with the Turkish Food Codex



Sorting-Washing-Cutting



Production according to ISO 22000 Standard



Cooking and packaging



Transportation
Delivery
(Food markets, offices, workplaces, and chain restaurants)

Future-Oriented Goals



The goal is to leave behind a global brand with a solid management structure and strong foundations for future generations. By 2024, plans are in place to open 2-3 local stores, and by 2025, the company aims to transition to a franchise model, opening 50-100 branches in Istanbul. Requests from trade shows in various regions of Anatolia will be evaluated within 2025. The franchise system will be tested in local stores in Bursa, and performance measurements will be conducted. The ultimate goal is to transition all branches to the franchise system. Pricing will be kept at reasonable levels, and profitability will be targeted after surpassing 100 branches. The current infrastructure has the capacity to support 100-150 branches.





A FIRST IN TURKEY

DOYMATIK

SOUP VENDING MACHINES



COMING SOON

Doymatik Soup Vending Machines, patented worldwide, are produced exclusively by this company in America and Europe. These vending machines serve traditional liquid soup, made using conventional methods instead of instant ingredients. It is planned that the machines will operate 24/7 in front of Bidaa markets.



Join the Doybox Bidaa Family!

As Doybox Bidaa, with the confidence of being an innovative and strong family, we consider our branches as business partners. We aim to grow together by offering continuous support, training, and development, not just through opening branches. We would be delighted to welcome entrepreneurs who share our mission and are passionate about bringing the traditional flavors of Anatolian cuisine to modern consumers.

Since its establishment, Doybox Bidaa has prioritized flavor and quality with its "Heat & Eat Takeaway" concept and natural, preservative-free meals, ensuring customer satisfaction. We aim to take this satisfaction to the next level with our franchise partners.

If you would like to be a part of this journey where tradition meets innovation as a member of the Doybox Bidaa family, you can take the first step by filling out the application form on our website and join our evaluation process.



Doybox

bidaa®

Weekly Delivery to Every Corner of Turkey



SOUPS



Soup in
a Cup



Lentil Soup
(Jar)



Lentil
Soup



Tomato Soup
with Roasted
Eggplant (Jar)



Tomato
Soup with
Roasted
Eggplant



Ezogelin Soup



Bone Broth
Soup



Norwegian Creamy
Salmon Soup



Chicken
Broth Soup

MEALS



Chickpeas



Stuffed Peppers
with Ground Meat



Stuffed Dry
Eggplant



Stuffed Eggplant
(Karniyarik)



Chicken
Sauté



Chicken
Topkapi



İzmir
Meatballs



Tas
Kebab



Water Borek
(Su Böreği)



Beef
Sauté

PILAVS (RICE DISHES)



Butter
Rice



Plain Bulgur
Pilaf



Rice with
Chickpeas



Pilaf with
Tantuni



Pilaf with
Roast Meat



Chicken
Basmati Pilaf



Rice +
Chicken Döner



Rice +
Lamb Kebab



Chicken
Fried Rice



Grilled
Chicken
and Rice



Chili Con
Carne Wrap

PASTA

(Heat and Eat / Takeaway)



Pasta With
Tomato Sauce



Baked Pasta with
Mac & Cheese Sauce

SAUCES

(JARS - TAKEAWAY)



Menemen
Mixture



Pickled Onions



Ajvar



Acuka

DESSERTS



Karagöz
Dessert



Soufflé



Cheese
Dessert



Ev Baklavası



Brownie

Founded with 30 years of experience and local capital, DOYBOX Gıda Sanayi ve Ticaret A.Ş. is a member of Yankı İnşaat ve Gıda Sanayi. The company produces packaged ready-to-eat meals in compliance with standards at its production facility located in the Bursa Çalı Organized Industrial Zone, covering an area of 2500 m².

Contact:

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Çalıkhalil Mah. Adabağlar Cad.
No:27 K.2 Çalı / Nilüfer / BURSA

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MEALS



Lasagna



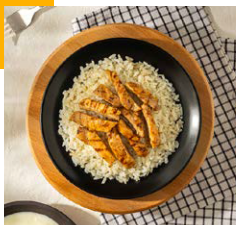
Tikka Masala



Chili Con
Carne Wrap



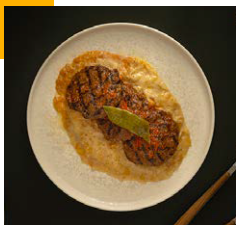
Chicken
Basmati Rice



Grilled
Chicken
and Rice



Grilled
Meatballs
and Rice



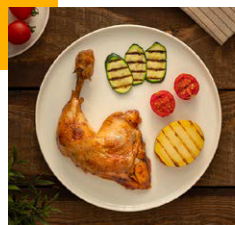
Grilled
Meatballs with
Eggplant Pure



Chicken
Fried Rice



Paella



Chicken Thigh

MEALS



Zucchini
Fritters



Ramen



İmambayıldı



İmambayıldı
with Lentils



Penne with
Bolognese Sauce

SPECIAL MEALS



Adana Kebab
+ Bulgur Pilaf



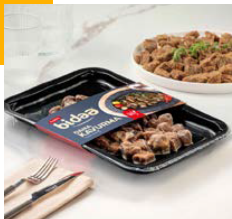
Baked
Salmon



Sliced Lamb
Shoulder



Lamb Shoulder



Beef
Kavurma